

FOR IMMEDIATE RELEASE**Introducing: HME CLOUD® Interface Bridge (CIB), Remote Management for Drive-Thru Headset Systems**

San Diego, CA – July 7, 2015 – Quick-service restaurant operators can now manage their drive-thru headset systems across multiple stores with the all-new HME CLOUD Interface Bridge from HM Electronics, Inc. (HME). A new product that directly links HME CLOUD and the newest HME drive-thru headset systems, CIB provides users remote access to message center settings, troubleshooting, and system upgrades.

QSR restaurants connected to CIB can access their drive-thru headset system message center settings remotely. HME drive-thru headset systems have a built-in message center that allows operators to customize greetings, schedule reminders, and set alerts to simplify drive-thru management. Drive-thru greetings, for example, can be sequenced to play at specific day parts to promote specials. Reminders and alerts can be scheduled to automatically inform crew members of important tasks or critical developments affecting the restaurant. Using CIB, all these features can be accessed and managed across an entire enterprise from virtually anywhere at once.

“Management of multiple drive-thru headset systems from a central location allows restaurant operators to standardize operations,” says Daren Haas, Vice President of Marketing and New Business Development at HME. “Operators run their enterprise with greater efficiency and flexibility with CIB.”

CIB also enables HME technical support remote access to drive-thru headset systems. This feature helps solve drive-thru headset issues with ease and keeps drive-thru equipment working at peak performance.

“Remote access and troubleshooting is essential to an industry where equipment is so critical to operations,” adds Haas. “CIB remote troubleshooting keeps managers managing the restaurant and off the phone.”

Remote access also allows for timely system updates that assure QSR operators the latest features and enhancements for their HME drive-thru headset systems with the click of a mouse.

For more information on HME CLOUD Interface Bridge and other QSR communication and timer system solutions, visit www.hme.com.

About HME

HME was the first to introduce the wireless headset for the drive-thru to the QSR industry. Today we lead the industry in the number of worldwide QSR communication and timer system installations. Each day quick-service restaurants take over 25-million orders using our systems.

HME is the only manufacturer that provides total solutions for the QSR drive-thru, including wireless and cabled communication systems, timers, service, and support. To learn more, visit www.hme.com.

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